

ASN EVENTS

www.asnevents.net.au

ASN Events is philosophically and practically committed to ensuring it makes minimal environmental impact while successfully running its events nationally and internationally. As a client focussed organisation, ASN Events offers options to ensure clients can make the best decisions (environmentally, financially and desired outcomes) for their event.

Strategies Implemented

Green Officer

ASN Events has a top down approach to influencing and implementing its environmental policy. A Green Officer has been allocated to ensure the organisation meets criteria, and to find new ways of improving practices, however the philosophy is all encompassing. ASN respects each client's event priorities and tries to make environmental consciousness as cost neutral as possible, assisting and educating clients to make green choices wherever possible.

Staff Education

The office handbook, which is given to all new staff members, outlines ASN's commitment to developing its environmental policy. ASN staff members are encouraged to walk, car pool and ride to work in an effort to not only stay fit, but reduce energy use. The organisation has a commitment to local communities where ASN operates, using local suppliers and staff.

Accolades Received

ASN Events has continued its voluntary participation in Sustainability Victoria's Waste Wise program and has attained silver certification. This is valid until 2011 and ASN is already working toward gold certification.

Other

ASN has a close working relationship with environmental based organisations and continues to be a Professional Conference Organiser for landmark environmental and conservation conferences.

4th International Rangers Federation Conference, 21-28 March 2003

Held at Tidal River, Wilsons Promontory National Park, conservation was the key message. Holding the conference in an area of international significance and isolation meant many factors were considered at each aspect of planning, with more than 350 people attending.

A special (temporary) auditorium was erected to house all the delegates and the different aspects of the conference – trade, dining, conferencing, workshops and entertainment. Recycling, to minimise the physical impact of the delegates, was implemented and all delegates were involved with chores, being on a roster to help minimise the need for extra crew. The committed relationships between ASN, Parks Victoria, the International Rangers Federation and the team at Tidal River ensured that all interested parties were well informed and able to contribute to the well-being of not only the delegates, but the delicate environment the event inhabited.

1st International Marine Protected Areas Congress, 23-27 October 2005

Held at Deakin University, Geelong, this international event (more than 650 delegates) showcased Australia's commitment to waterways conservation. ASN Events was once again at the forefront of planning to ensure the conference met all the environmental targets and the core values of its client, delegates and sponsors.

Sustainable Building 2008, 21-25 September 2008

Three years in the planning and more than 2,000 delegates later, SB08 was a landmark Australian conference. All aspects of the conference were considered and acted upon in relation to environmental impact. ASN Events also works with its suppliers, most recently the Melbourne Convention and Exhibition Centre (MCEC), to strive for the lowest carbon impact achievable. For SB08, ASN went so far as to only provide water in 100% biodegradable bottles and food sourced from within a 150 km radius. ASN also fully utilised technology in relation to online delegate registration and abstract submission, with printing of conference proceedings to disc and USB to minimise paper use. Lanyards and conference collateral were recyclable and sourced from recyclable material. Green power was the conference standard.

Thin Green Line Music Festival, 14 February 2009

ASN Events was responsible for organising the very successful Thin Green Line Music Festival at Coolart on Victoria's Mornington Peninsula. The event itself achieved Gold Waste Wise certification and is being used as a benchmark for other outdoor festivals on the Peninsula.

Inaugural International Healthy Parks Healthy People Congress, 11-16 April 2010

CentreASN has been proud to continue its relationship with Parks Victoria to develop the inaugural Healthy Parks Healthy People Conference. Being held at the new 6 Star Green Star MCEC, ASN is embracing all the environmental initiatives offered by the venue, as well as working within ASN's own established conference guidelines to minimise its carbon footprint and maximise the success of the event.

ASN Events now considers itself an advocate for sustainable conferencing, working with clients to achieve the best outcomes for events and the environment.