

DESTINATION MELBOURNE

www.destinationmelbourne.com.au

Destination Melbourne is committed to ensuring it provides environmental and social sustainability within its own business operations, and leadership to the broader tourism sector by engaging in the following activities:

- Developing an environmental policy and implement an environmental action plan with assistance from the 'Grow Me the Money' program
- Undertaking Earth Check (Green Globe) accreditation program
- Maintaining accreditation with the Australian Tourism Accreditation Program
- Further developing and promoting 'Treading Lightly' - an environmental awareness campaign that educates visitors about how to minimise their footprint when travelling
- Procuring processes to place a higher value on products and services that are sourced locally and demonstrating commitment to environmentally sustainable practices
- Encouraging employees to support sustainable business practices, involvement in the company 'green team' and staff volunteer program.

Water Management

- ✓ Use water jugs/reusable water bottles.

Waste Management

- ✓ Use of environmentally friendly products
- ✓ Reuse signs, name badges etc
- ✓ Locally sourced food/manufacturers
- ✓ On-site compost bin for organic waste
- ✓ Encourage a reduction in paper usage by communicating electronically
- ✓ Recycle paper, rubbish, print cartridges, aluminium, metal etc.

Energy Management

- ✓ Use Green Power/electricity
- ✓ Ventilation systems minimising heating/cooling needs
- ✓ Switch off computers/lights/air conditioners when not in use
- ✓ Energy efficient globes.

Program Participation

- ✓ Earth Check (Green Globe)
- ✓ Grow Me the Money.

Strategies Implemented

- ✓ Staff green team
- ✓ Staff inductions and/or training on environmental practices
- ✓ Communication to staff, guests, clients and/or suppliers about green initiatives
- ✓ Tree planting
- ✓ Carbon offsetting
- ✓ Use of/promote public transport
- ✓ Use of low emission/hybrid cars/buses
- ✓ Sustainability audit/environmental plan.

Projects to be Completed

- ✓ Green Power options
- ✓ Organics recycling
- ✓ Tree planting
- ✓ Environmental audit.